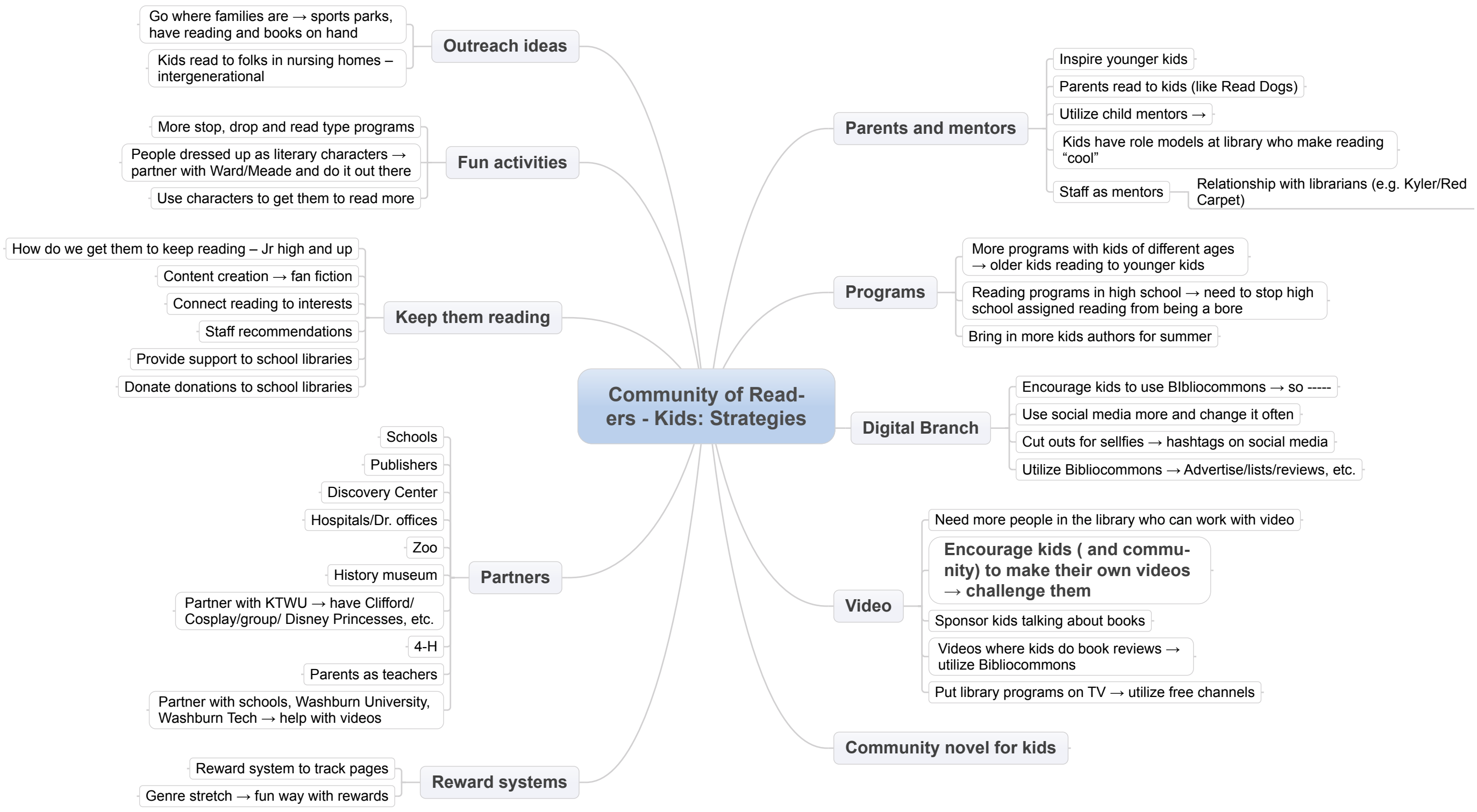


Community of Readers - Kids: Strategies



Outreach ideas

- Go where families are → sports parks, have reading and books on hand
- Kids read to folks in nursing homes – intergenerational

Fun activities

- More stop, drop and read type programs
- People dressed up as literary characters → partner with Ward/Meade and do it out there
- Use characters to get them to read more

Keep them reading

- How do we get them to keep reading – Jr high and up
- Content creation → fan fiction
- Connect reading to interests
- Staff recommendations
- Provide support to school libraries
- Donate donations to school libraries

Partners

- Schools
- Publishers
- Discovery Center
- Hospitals/Dr. offices
- Zoo
- History museum
- Partner with KTWU → have Clifford/Cosplay/group/ Disney Princesses, etc.
- 4-H
- Parents as teachers
- Partner with schools, Washburn University, Washburn Tech → help with videos

Reward systems

- Reward system to track pages
- Genre stretch → fun way with rewards

Parents and mentors

- Inspire younger kids
- Parents read to kids (like Read Dogs)
- Utilize child mentors →
- Kids have role models at library who make reading “cool”
- Staff as mentors
- Relationship with librarians (e.g. Kyler/Red Carpet)

Programs

- More programs with kids of different ages → older kids reading to younger kids
- Reading programs in high school → need to stop high school assigned reading from being a bore
- Bring in more kids authors for summer

Digital Branch

- Encourage kids to use Bibliocommons → so -----
- Use social media more and change it often
- Cut outs for selfies → hashtags on social media
- Utilize Bibliocommons → Advertise/lists/reviews, etc.

Video

- Need more people in the library who can work with video
- Encourage kids (and community) to make their own videos → challenge them**
- Sponsor kids talking about books
- Videos where kids do book reviews → utilize Bibliocommons
- Put library programs on TV → utilize free channels

Community novel for kids